

北京京客隆商業集團股份有限公司 BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

Reply Slip in respect of the Annual General Meeting (as defined below) to be held at 9:00 a.m. on Friday, 24 May 2019

Pursuant to its Articles of Association, the Company Law of the People's Republic of China and the relevant regulations, all shareholders of Beijing Jingkelong Company Limited (the "Company") who wish to attend the annual general meeting for the year ended 31 December 2018 (the "Annual General Meeting") to be held at 9:00 a.m. on, Friday, 24 May 2019 should complete this reply slip (Notes 1 and 7).

Name (note 2)	Shareholding (note 3)	Number of Domestic Shares/ H Shares (note 4)
I.D./Passport No. (note 5)	Telephone No.	
Address		
Date:	Signature of Shareholder:	

- 1. Please fill in this reply slip in **BLOCK CAPITALS**.
- 2. The Company will not process registration of transfers of H shares of the Company (the "H Shares") from Saturday, 4 May 2019 to Friday, 24 May 2019 (both days inclusive). Holders of H shares of the Company whose names appear on the register of H Shares of the Company kept at Computershare Hong Kong Investor Services Limited at 4:30 p.m., the close of business on Friday, 3 May 2019 are entitled to attend and vote at the Annual General Meeting following completion of the registration procedures. Holders of domestic shares of the Company ("Domestic Shares") whose names appear on the register of shareholders of the Company at 4:30 p.m., the close of business on Friday, 3 May 2019 are entitled to attend and vote at the Annual General Meeting following completion of the registration procedures.
- 3. The Company has a total issued share capital of RMB412,220,000 divided into 412,220,000 ordinary shares of RMB1.00 each, and your shareholding in the Company shall be calculated accordingly. Please also provide copies of documents that can prove your shareholding.
- 4. Please indicate clearly the number of Domestic Shares or H Shares of the Company registered in your name(s).
- 5. Please produce a copy of your identity card (or passport). If a corporate Shareholder's legal representative or any other person authorised by the board of directors or other governing body of such corporate Shareholder attends the Annual General Meeting, such legal representative or other person shall produce his proof of identity, and the proof of designation as legal representative or the valid resolution or authorisation document of the board of directors or other governing body of such corporate Shareholder (as the case may be) to prove the identity and authorisation of that legal representative or other person.
- 6. In order to be valid:
 - (i) with respect to H Shares, this completed and signed reply slip shall be delivered by hand, by facsimile or by post to the Company's H-Share Registrar and Transfer Office such that this reply slip shall be received by the Company's H-Share Registrar and Transfer Office 20 days before the date of the Annual General Meeting (i.e. on or before Friday, 3 May 2019). The contact details of the Company's H-Share Registrar and Transfer Office are as follows:

Computershare Hong Kong Investor Services Limited Shops 1712-16, 17th Floor, Hopewell Centre 183 Queen's Road East Wanchai Hong Kong

Facsimile No.: (852) 2865 0990

(ii) with respect to Domestic Shares, this completed and signed reply slip shall be delivered by hand, by facsimile or by post to the Secretary to the Board of the Company such that this reply slip shall be received by the Secretary to the Board of the Company 20 days before the date of the Annual General Meeting (i.e. on or before Friday, 3 May 2019). The contact details of the Secretary to the Board of the Company are as follows:

3rd Floor, Block No. 45, Xinyuan Street Chaoyang District, Beijing The People's Republic of China Telephone No.: 86(10) 64603046 Facsimile No.: 86(10) 64611370

7. The Company will set the record date of final dividend distribution on Thursday, 6 June 2019. The Company will not process registration of transfers of the H shares and Domestic Shares of the Company from Saturday, 1 June 2019 to Thursday, 6 June 2019 (both days inclusive). Holders of H Shares and whose names appear on the register of H Shares kept at the Company's H-Shares Registrar and holders of Domestic Shares of the Company whose names appear on the register of shareholders of the Company on Thursday, 6 June 2019 are entitled to the 2018 final dividend (if any). To qualify for entitlement of the 2018 final dividend (if any), documents on transfers of H Shares, accompanied by the relevant share certificates, must be lodged at the transfer office of the Company's H-Shares Registrar at above address, not later than 4:30 p.m. on Friday, 31 May 2019. Holders of Domestic Shares should contact the Secretary to the Board (whose contact details are set out above) for details concerning registration of transfers of Domestic Shares.