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北京京客隆商業集團股份有限公司 BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that an extraordinary general meeting (the "**EGM**") of Beijing Jingkelong Company Limited (the "**Company**") will be held at 9:00 a.m. on Monday, 11 January 2021 (or at any adjournment thereof) at the Company's conference room at 4th Floor, Block No. 45, Xinyuan Street, Chaoyang District, Beijing, the PRC for the purposes of considering and, if thought fit, approving the matter set out below. Unless the context requires otherwise, terms defined in circular of the Company dated 23 December 2020 shall have the same meanings when used herein.

ORDINARY RESOLUTION

To consider and, if thought fit, approve the following resolution as an ordinary resolution:

"THAT the Agreement entered into between the Purchaser and the Vendor in respect of the Acquisition and the transactions contemplated thereunder be and are hereby approved, ratified and confirmed, and that any one or more of the Directors and/or their authorised persons be and are hereby authorised to handle all relevant procedures to give effect to the Agreement and the transactions contemplated thereunder and to make any appropriate adjustments thereto whenever necessary in the process of submitting the same for the approval of and as required from time to time by the relevant authorities of the PRC."

By Order of the Board

Beijing Jingkelong Company Limited

Li Jianwen

Chairman

Beijing, the People's Republic of China 23 December 2020

^{*} For identification purposes only

Notes:

(A) The Company will not process registration of transfers of the H shares of the Company (the "H Shares") from Wednesday, 6 January 2021 to Monday, 11 January 2021 (both days inclusive). Holders of H Shares whose names appear on the register of H Shares kept at the Company's H Share Registrar Computershare Hong Kong Investor Services Limited (the "Company's H Share Registrar") at 4:30 p.m., the close of business on Tuesday, 5 January 2021 are entitled to attend and vote at the EGM following completion of the registration procedures.

To qualify for attendance and voting at the EGM, documents on transfers of H Shares, accompanied by the relevant share certificates, must be lodged with the Company's H Share Registrar, not later than 4:30 p.m. on Tuesday, 5 January 2021. The address of the Company's H Share Registrar is as follows:

Computershare Hong Kong Investor Services Limited Shops 1712-16, 17th Floor, Hopewell Centre 183 Queen's Road East Wanchai, Hong Kong

The Company will not process registration of transfers of the domestic shares (the "**Domestic Shares**") of the Company from Wednesday, 6 January 2021 to Monday, 11 January 2021 (both days inclusive). Holders of Domestic Shares whose names appear on the register of shareholders of the Company at the close of business of Tuesday, 5 January 2021 are entitled to attend and vote at the EGM. Holders of Domestic Shares should contact the secretary to the board of directors of the Company (the "**Secretary to the Board**") for details concerning registration of transfers of Domestic Shares. The contact details of the Secretary to the Board are as follows:

3rd Floor Block No. 45, Xinyuan Street Chaoyang District, Beijing The People's Republic of China Telephone No.: 86 (10) 6460 3046 Facsimile No.: 86 (10) 6461 1370

- (B) Each holder of H Shares entitled to attend and vote at the EGM may, by completing the proxy form of the Company, appoint one or more proxies to attend and vote at the EGM on his behalf. A proxy need not be a shareholder of the Company (the "Shareholder"). With respect to any Shareholder who has appointed more than one proxy, the proxy holders may only vote on a poll.
- (C) Holders of H Shares must use the proxy form of the Company for appointing a proxy and the appointment must be in writing. The proxy form must be signed by the relevant Shareholder or by a person duly authorised by the relevant Shareholder in writing (a "power of attorney"). If the proxy form is signed by the person authorised by the relevant Shareholder as aforesaid, the relevant power of attorney and other relevant documents of authorisation (if any) must be notarised. If a corporate Shareholder appoints a person other than its legal representative to attend the EGM on its behalf, the relevant proxy form must be affixed with the company seal/chop of the corporate Shareholder or duly signed by its director or any other person duly authorised by that corporate shareholder as required by the articles of association of the Company.

- (D) To be valid, the proxy form and the relevant notarised power of attorney (if any) and other relevant documents of authorisation (if any) as mentioned in note (C) above must be delivered to the Company's H Share Registrar, Computershare Hong Kong Investor Services Limited (postal address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong), not less than 24 hours before the time appointed for the EGM.
- (E) Each holder of Domestic Shares who is entitled to attend and vote at the EGM may also, by completing the proxy form of the Company, appoint one or more proxies to attend and vote at the EGM on his behalf. A proxy need not be a Shareholder. Notes (C) and (D) above also apply to the holders of Domestic Shares, except that, to be valid, the proxy form and the relevant power of attorney (if any) and other relevant documents of authorisation (if any) must be delivered to the Secretary to the Board by personal delivery or by post, not less than 24 hours before the time appointed for the EGM. The address of the Secretary to the Board is stated in note (A) above.
- (F) A Shareholder or his/her proxy should produce proof of identity when attending the EGM. If a corporate Shareholder's legal representative or any other person authorised by the board of directors or other governing body of such corporate Shareholder attends the EGM, such legal representative or other person shall produce his/her proof of identity, and proof of designation as legal representative and the valid resolution or authorisation document of the board of directors or other governing body of such corporate Shareholder (as the case may be) to prove the identity and authorisation of that legal representative or other person.
- (G) The EGM is expected to last for not more than half a day. Shareholders who attend the EGM shall bear their own travelling and accommodation expenses.

As at the date of this notice, the executive Directors are Mr. Li Jianwen, Mr. Zhang Liwei, Ms. Li Chunyan and Mr. Li Shenlin; the non-executive Directors are Ms. Zhang Yan and Mr. Li Shunxiang; and the independent non-executive Directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.